

**6th International Creative Contest starts with the theme
“Take part - inspire violence prevention!”**

For the sixth time, the “agi ArbeitsGruppe International” and the non-profit organisation “Glückliche Familie e.V.” are launching the International Creative Contest. In collaboration with universities, academies, institutions and well-known cooperation partners and sponsors, people are invited to take a creative approach to violence prevention for the protection of children and young people. Both physical as well as psychological violence are meant here.

The contest comprises the genres

**Photography – Films – Animated Films – Game Design – Film Soundtracks/Sound Design –
Dramaturgy – Painting/Drawing/Illustration/Comic Art– Advertising/PR – Journalism.**

New genres have been added this year

Feature Films (long films), Opera, Musicals.

Entries can be submitted as from today until

Closing date: 15 July 2014

Amateurs and professionals from all over the world can take part. Winners will be presented with the Ginkgo Award as well as numerous high quality prizes donated by well-known sponsors. All entries will be judged by a jury of experts. The awards ceremony will take place during a **gala** in Munich **on 12 September 2014**. In addition, outstanding works from the film industry will be awarded honorary Ginkgos.

Last year’s Creative Contest 2013 resulted in variety of high-quality entries, ranging from drawings to lovingly animated films and extending over a wide spectrum of creative forms of expression. Some 300 entries were submitted from all over the world. The initiators call for creative talent to be used in the contest for the protection of children and young people against violent influences.

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Over the last few years, the situation has changed for children and young people, as along with physical violence there has been an increase in psychological violence. The media and internet platforms play a major role in their uncontrolled distribution. This is a challenge for families, the society and politics. In the course of this development, consciously addressing violence against children and young people, particularly the aspect of prevention, is a major issue for the contest organisers.

The Creative Contest is designed to raise awareness of the dangers in the media and society and to make a significant contribution to addressing the issue of resolving conflicts without resort to violence. Again and again, the focus should be on peaceful and open conflict resolution at all levels.

School classes, associations and clubs who would like to get involved with creative contributions are also invited to participate. We are looking for ideas that will carry the idea of preventing violence around the world. For people to grasp the message quickly and easily, a creative, contemporary interpretation using modern language is essential.

A top-class jury of people from a broad spectrum of creative fields will select and give special mention to those entries which portray the theme of the contest **“Inspire violence prevention. Take part!”** the most convincingly. Particular consideration will be given to the artistic aspect.

The criteria for awarding prizes are not based on the usual rankings but instead intentionally break away from the winner-loser principle, thus also setting new standards. Jury members do not assign 1st, 2nd, or 3rd places but instead recognize far more participants.

For further information visit

www.foto-film-game-contest.de

www.creative-contest.de

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